

Tecnorib expands Benelux presence

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Best Boats NL to represent the official Pirelli RIB licensee in the Netherlands, Belgium, Luxembourg and Germany

Tecnorib, the official licensee for Pirelli-branded RIBs, will be exhibiting its complete Jet Tender line for the first time ever at boot Düsseldorf next year. A Pirelli 880, whose 100th sale was recently celebrated, and a T65 model will also be on display.

During the event, Tecnorib will also introduce its new distributor for Benelux – Best Boats NL, which is located in the south of the Netherlands, close to the German and Belgium borders. Arie Drenth, manager of the company, says: "We are very proud to represent such a prestigious brand in this region that has always been attracted to the Made in Italy allure."

Pirelli speedboats and tenders will be sold mainly in Holland (where there are four Best Boats NL offices), as well as Belgium, Luxembourg and Germany.

"This partnership and our participation in the Boot are a great way for our company to start the year off," Gianni De Bonis, Tecnorib's managing director, adds. "The Düsseldorf show is the ideal setting for the first exhibition of our whole Jet Tender line, with models ranging from 2.9m-4.5m in length."

Hall 9 will be hosting the Pirelli J29, next to the J33, the J39, the J45 and the T65, while a J29 and a J45, both in Azimut Special edition, will be displayed at the Azimut Yacht stand.

The Pirelli Azimut Special edition, produced exclusively by Tecnorib for Azimut Yachts, takes the distinctive traits of the Azimut style and combines them with those that have always distinguished Pirelli brand speedboats and tenders.

A Sport version of the Pirelli 880 with outboard motor will also be presented on an external stand close to Hall 9.

Boot Düsseldorf is celebrating its 50th edition next year from January 19-27, 2019.



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