

TECNORIB AT THE GENOA BOAT SHOW: PIRELLI 42 MAKES ITS WATER DEBUT

TecnoRib chooses the 60th Genoa Boat Show for the water debut of the PIRELLI 42, the walkaround launched at the beginning of the year that's enjoying worldwide success. The Boat Show will also represent an opportunity to present to the public the new project PIRELLI 35, the brand-new walkaround of the new line unveiled at Boot in Dusseldorf last January. At the same time, TecnoRib announces its new partnership with the Spanish distributor Viudes Yachts.

The PIRELLI 42 makes its water debut, a 13-meter walkaround with an **aggressive look that represents a perfect combination of sporty styling, comfort and design** and has enjoyed **huge interest** since its world premiere at the last edition of Boot in Düsseldorf.

The Genoa boat show takes place **from October 1 to 6**, and on stand E853 and YE85A, TecnoRib, licensee of trademark PIRELLI for speedboats, will be offering visitors the first-ever opportunity to **conduct adrenaline-filled sea trials** of its latest model. Designed in partnership with the Swedish studio **Mannerfelt Design Team**, which boasts many years of experience creating competition hulls, the PIRELLI 42 is designed for both daily use, medium-range cruises and as a shadow boat. Available with different engines including an outboard version, the model on display will be an in-outboard version, equipped for the occasion with two powerful 400 hp Volvo Penta Diesel engines.

Another new TecnoRib model being displayed for the first time ever will be the scale model of the new **PIRELLI 35**. This is a smaller vessel than the PIRELLI 42 but with the same features of a sporty walkaround such as rugged, aerodynamic lines and the same modern look designed by Mannerfelt Design Team. Building on the success of its larger cousin, PIRELLI 35 is designed to appeal to a large range of clientele seeking to combine the many on-board accessories and modern design with outstanding performance and stability on the water ensured by the double-stepped hull.

In addition to the PIRELLI 42, TecnoRib will also have the PIRELLI 1400 Sport on display that with the double-stepped hull designed by Ocke Mannerfelt Design offers a maximum speed over 50

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knots. This model has sleek and aggressive lines and huge exterior spaces on top of a welcoming below with galley and sleeping area.

The Genoa Boat Show will also be an opportunity for TecnoRib to make an important announcement: during the same dates of the Genoa Boat Show, interested customers will also be able to try out the **PIRELLI 42** in **Barcelona**, courtesy of the agreement just signed with **Viudes Yachts**, the new dealer for TecnoRib speedboats in Spain. A historic name in the boating world, Viudes Yachts is based in Port Vell Marina in the Catalan city and boasts over 50 years in business. Today, this shipyard is a leading name in the sector and collaborates with the world's main shipbuilders, such as Sanlorenzo, Baglietto, Admiral, Overmarine and many others. **Pedro Millet**, CEO of Viudes Yachts stated: "We have been looking for so long for a product that could complement our business and we have found in Tecnorib an exclusive boat that goes beyond our expectations. We are very excited about this new collaboration."

Tecnorib will be at the Genoa Boat Show from 1 to 6 October at stand E853 and YE85A

TecnoRib is the official licensee of PIRELLI brand inflatable boats. The licensing agreement with Pirelli is part of the Pirelli Design project incubator for high-end projects, the aim of which is to enhance technological know-how, high performance standards, and the unmistakable glamour that is inherent in the Pirelli brand.

For more information, visit: www.TecnoRib.it / www.pirellicdesign.com

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