

## TECNORIB PRESENTS THE NEW PIRELLI 42 IN WORLDWIDE WORLD PREMIÈRE AT BOOT 2020

Boot is the location chosen to host the world debut of the PIRELLI 42, a 13.10-meter long walkaround with a sporty look and sophisticated detailing. The official licensee of PIRELLI brand inflatable boats will be showing the eagerly awaited model, designed in partnership with Swedish firm Mannerfelt Design Team, from January 18 to 26, 2020 at stand E46, pavilion 5.

“Boot is a must-visit event on the international yachting scene, as well as being the first Boat Show of the new year, which is why we have chosen it for the **world debut** of our most eagerly awaited novelty, the **PIRELLI 42**, which we’ve created for **demanding customers in search of sportiness and comfort**. It is an unquestionably innovative model that ushers in a range of new concept boats, featuring a spacious deck, a generous beam and walkaround lines”. Said **TecnoRib** Managing Director **Gianni De Bonis** about the company’s attendance of Boot in January.

The 2020 Düsseldorf Boat Show will therefore provide the setting for the **world debut** of the new boat, which was presented as a scale model a few months ago against the exclusive backdrop offered by **Portofino**. A 13.10-meter **walkaround** designed in partnership with celebrated Swedish firm **Mannerfelt Design Team**, the PIRELLI 42 is a **versatile craft** created for use as both an everyday chase boat or a mid-range cruiser.

Featuring forward and aft sunpads, a day area with an outdoor table, and an underdeck with transforming dinette and bathroom, this walkaround combines **performance, comfort** and **design**. With this new model featuring aggressive lines and fine detailing, TecnoRib signs up not only for a boating season that promises to be packed with success, but also for a range renewal underscored by big spaces and a special focus on design.

Also on show at the Milan-based shipyard’s stand will be the **PIRELLI J33** with the new **90hp ROTAX ACE 903** engine, while the **Azimut Yachts** stand will be hosting the **PIRELLI J45 Diesel Azimut Special Edition**.

There will also be a PIRELLI J33 on show at the Linssen Yachts stand. The Dutch shipyard recently began offering PIRELLI | TecnoRib tenders to owners of the brand’s displacement yachts in the 9 to

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15 meter range. The models chosen from the broad range produced by the Milan-based Shipyard are J29, S28, S31 e S34.

TecnoRib will be attending Boot from January 18 to 26, stand E46 - Hall 5

*TecnoRib is the official licensee of the trademarks PIRELLI and P. for Speedboats. The licence agreement between the Company and Pirelli forms part of the Pirelli Design project, whose goal, in line with the focus of Pirelli on the Prestige and Premium car segments, is to increase the equity of the Pirelli brand by developing specific design projects to offer unique, iconic and one-of-a-kind products that exploit Pirelli's technological competencies in conjunction with selected partners who represent excellence in their respective sectors.*

[www.TecnoRib.it](http://www.TecnoRib.it) [www.pirellicdesign.com](http://www.pirellicdesign.com)

## **PRESS OFFICE**

### ***Sculati & Partners***

Marcello Conti | M. +39 393 5627613 | [marcello.conti@sculatiandpartners.com](mailto:marcello.conti@sculatiandpartners.com)

Office | T. +39 02 9935 2500 | [office@sculatiandpartners.com](mailto:office@sculatiandpartners.com)