

# TECNORIB

## TECNORIB LANDS IN SPAIN

**Marina Estrella** - a well established Spanish company with offices in Barcelona, Empuriabrava, Mallorca, Ibiza, Denia, Marbella, Murcia and Valencia and already a dealer of the most prestigious Made in Italy brands, including Azimut Yachts and Benetti - has signed an important deal with TecnoRib, the official licensee of the trademarks PIRELLI and P. for Speedboats, to distribute the entire PIRELLI Tenders Collection range produced by the Milan-based shipyard, which aims to become a global market leader in this sector.

TecnoRib is expanding its operations further afield into the Iberian Peninsula. After concluding a number of deals with European dealers (in **Benelux and Montenegro**), **South-East Asia** (in **Thailand**) and **Central America** (in the **Caribbean Sea**), it is now Spain's turn. **Gianni De Bonis'** company has entered into a partnership with **Marina Estrella**, a well established Spanish company boasting forty years of experience.

Since February 2019 **Marina Estrella** – the exclusive dealer of yachts from the most prestigious brands in the nautical world, such as **Azimut Yachts, Benetti and Nautor's Swan** – has been in charge of the sale of the **PIRELLI Tenders Collection** models on the Spanish market. **The collection consists of two ranges from 2.9 m to 7.5 m, both petrol and diesel: the T LINE**, featuring three models with a low weight and an inboard-outboard engine, and the **J LINE**, featuring four models of a jet tender.

The PIRELLI J Line's spin off is the **PIRELLI Azimut Special Edition**, which boasts four jet models - J29, J33, J39 and J45 Diesel - ranging in length from 2.9 to 4.5 metres, available in a version specifically designed by Azimut Yachts for its owners.

The new agreement confirms TecnoRib's ambition to become the **global market leader** in the tender sector and represents another step towards a targeted and innovative global expansion strategy that was launched two years ago. A strategy that progresses at great speed and is aimed at targeting the most attractive and promising regions for the nautical market, thanks to a range that meets the needs of every owner and that stands out for its outstanding design and technological innovation.

The J Line will be displayed during the **36<sup>th</sup> Palma Boat show 2019 from April 27<sup>th</sup> to May 1<sup>st</sup>**.

TecnoRib S.r.l.

Licensee of trademarks  and  for Speedboats

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