

## TECNORIB

### TECNORIB IN DÜSSELDORF WITH THE COMPLETE JET TENDERS LINE AND A NEW DEALER

The Düsseldorf Boot will be the chance for Tecnorib, official licensee for Pirelli and P. for Speedboats brands, to exhibit the complete Jet Tender line for the first time ever and to introduce the world to the new Best Boats NL dealer for Germany and Benelux. Starting from the smallest model, the Pirelli J29, which measures only 2.9 meters in length, and going up to the Pirelli J45, available in a Diesel version, Tecnorib will show off its new line of fast, agile Jet Tenders. A Pirelli 880, whose 100<sup>th</sup> sale was recently celebrated, and T65 model will also be on display.

Pirelli by Tecnorib will be amongst the protagonists of the first show of 2019, which is also one of Europe's main boat shows: the **Düsseldorf Boot** will be the setting for the presentation of the new partnership with an important international dealer, **Best Boats NL**.

Arie Drenth, the manager of the company, which has six offices in the **Benelux area**, has commented: "We are very proud to represent such a prestigious brand in this region that has always been attracted to the Made in Italy allure". The Pirelli by Tecnorib inflatable boats, the only Italian brand to be distributed by Best Boats NL, will be sold mainly in **Holland** (where there are four Best Boats NL offices) **Belgium, and Germany**.

"This partnership and our participation in the Boot are a great way for our company to start the year off", added Gianni De Bonis, **Tecnorib's managing director**, who went on to say: "The Düsseldorf show is the ideal setting for the first exhibition of our whole **Jet Tender line**, with models ranging from 2.9 to 4.5 meters in length".

Hall 9 will be hosting the Pirelli J29, next to the J33, the J39, the J45 and the T65, while a J29 and a J45, both in Azimut Special version, will be displayed at the Azimut Yacht stand. The Azimut Special Edition, produced exclusively by Tecnorib for Azimut Yachts, takes the distinctive and iconic traits of the Azimut style and combines them with those that have always distinguished Pirelli brand ribs.

Although the company from Rescaldina has been focusing on the tender sector, so much so that it has become one of its major players, the success of its more traditional models also continues, such as the **PIRELLI 880**, whose 100<sup>th</sup> sale was recently celebrated. 8.70 meters long and over 3 meters wide, it can be used as a maxi tender, but also as a **day-cruiser** for day-long sailing that perfectly combines relaxation and adrenaline. One of the two available versions, a Sport model with an outboard motor, will be presented at the external stand close to Hall 9.

TECNORIB S.r.l.

Licensee of trademarks  and  for Speedboats

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With this partnership and thanks to an increasingly and diverse selection of products Tecnorib's 2019 target will be to confirm its leading role in the Made in market and to definitely conquer the still partially unexplored tender sector, after the success achieved in various Mediterranean countries and in the US where the complete Jet Tender Line will be on display next February at Miami Yacht Show 2019.

**Tecnorib will be at the Düsseldorf Boot from the 19<sup>th</sup> to the 27<sup>th</sup> of January, at stands D57 – Hall 9**

*Tecnorib is the official licensee for PIRELLI-branded RIBs. The licence agreement between the Company and Pirelli forms part of the Pirelli Design project, whose goal, in line with the focus of Pirelli on the Prestige and Premium car segments, is to increase the equity of the Pirelli brand by developing specific design projects to offer unique, iconic and one-of-a-kind products that exploit Pirelli's technological competencies in conjunction with selected partners who represent excellence in their respective sectors.*

[www.tecnorib.it](http://www.tecnorib.it)

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