

TECNORIB AT THE 2019 CANNES YACHTING FESTIVAL

This year also, the prestigious French boatshow host TecnoRib on the Croisette. The shipyard, after unveiling its new exclusive scale model of the PIRELLI 1250, take advantage of the long-awaited event to exhibit some of its most successful creations and to announce a new cooperation with Mercurio, French dealer based in St Tropez.

These are very hectic months for TecnoRib, official licensee of PIRELLI branded inflatable boats. After the great success of the last July event in Portofino, where the shipyard unveiled the details of the new prestigious project, the **PIRELLI 1250** that will be officially introduced at Boot Dusseldorf in January, TecnoRib take part in the unmissable Cannes Yachting Festival - from 10 to 15 September - with some of its top of the range models and the PIRELLI J29, the smallest jet tender in the J Line collection. At the same time, the shipyard announces a new collaboration with Mercurio, historyc dealer on the French riviera located in St Tropez.

The over 50.000 visitors to the French boat show will be able to admire the **PIRELLI 1100 Cabin** in its black edition version, a daycruiser created to provide great performance and safety while also offering excellent comfort, the **PIRELLI 1400 Sport**, fitted with a double redan hull designed by **Ocke Mannerfelt** to guarantee performance **over 50 knots** and, finally, the flagship, the **PIRELLI 1900**, also designed by Mannerfelt Design Team, which stands out for its sporty character, elegance and neat design, as well as the tread pattern of the PIRELLI Wet tyre used in major track races and marked on the tubular.

Furthermore, at Pardo Yacht stand (Vieux Port, Stand QSP 155), onboard the Pardo 50, the PIRELLI J29, the smallest of the 4 jet tenders that make up the TecnoRib J Line will be on display. Launched for the first time at the Dusseldorf Boat Show in 2017, the Milanese shipyard's jet tenders, with models ranging from 2.9 to 4.5 metres in length, have rapidly conquered the market, positioning themselves at the forefront of the sector thanks to their outstanding performance and their neat and elegant design.

On top of that, confirming the success of Tecnorib's J Line and the fruitful collaboration with Azimut Yachts that lead to the creation of the exclusive Azimut Special Edition jet tender line, TecnoRib will exhibit a PIRELLI J50's scale model, a new jet tender that will complement the Azimut Special Edition.

TecnoRib S.r.l.

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**Tecnorib will be at the Cannes Yachting Festival from 10 to 15 September 2019 at
Vieux Port stand PAN018**

TecnoRib is the official licensee of trademarks PIRELLI and P. for inflatable boats. The licensing agreement with Pirelli is part of the Pirelli Design project, a launch pad for high-end projects, whose aim is to develop the technological know-how, high performance standards and unique style of the Pirelli brand.

More information is available on the website: www.tecnorib.it / www.pirellicdesign.com

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