

TECNORIB PRESENTS PIRELLI J33 AZIMUT SPECIAL EDITION

Avigliana (Turin), January 2018

In a world premiere at Boot, the boat show held in Dusseldorf from January 20 to 28, 2018, Tecnorib unveils the new PIRELLI J33 - Azimut Special Edition, the first Pirelli-branded jet tender produced exclusively for Azimut Yachts.

Tecnorib, official licensee of the PIRELLI brand for RIBs, has signed an agreement with Azimut Yachts to supply PIRELLI jet tenders on an exclusive basis and extends its fleet with an elegant new model, the PIRELLI J33 - Azimut Special Edition. The first in the range to be fitted with a water jet engine, this is a special version dedicated to Azimut yachts, the world's leading yacht builder. PIRELLI J33 - Azimut Special Edition is the first in a series of PIRELLI boats that Tecnorib will produce for Azimut Yachts and the tender that will serve the happy owners of many Azimut models. "The agreement with Azimut Yachts, the world's leading motoryacht builder, is a source of pride for Tecnorib," explains Gianni De Bonis, Tecnorib Managing Director. PIRELLI J33 - Azimut Special Edition is a symbol of Italian excellence in the motoryacht world. "The input from Azimut, aimed at satisfying its owners' needs, has paved the way for Tecnorib engineers to develop the J33, a product that is closely aligned with market demand right from the base version," said De Bonis. As well as marking Tecnorib's official entry into the market for water jet powered inflatable boats, PIRELLI J33 - Azimut Special Edition reprises the distinctive and iconic features of Azimut style and combines them with the characteristics that have always set the RIBs PIRELLI-branded apart from the rest, with gelcoat, claddings and colour combinations that make it a natural extension of the yachts built by Azimut.

"PIRELLI J33 - Azimut Special Edition is a symbol of Azimut Yacht's quality policy, with the focus once again on the customer. The high level of customisation and the ongoing search for cutting edge materials are an integral part of our DNA", says Marco Valle, Azimut Yachts Managing Director. "We have chosen the jet tender PIRELLI-branded because it is a storied 'Made in Italy' brand, recognised the world over for its glamour, reliability and safety".

Available on the market starting in Spring 2018, PIRELLI J33 - Azimut Special Edition is being produced in two style variants: Burgundy Charm and Grey Elegance. The Special Edition boasts customised options including a removable steering wheel, a telescopic paddle, a fold-down windscreen, Azimut branded tubes and cushions, and an elegant dashboard bearing the unmistakable Azimut logo.